



# THE 17<sup>TH</sup> EISA PAN-EUROPEAN CONFERENCE ON INTERNATIONAL RELATIONS

27–31 AUGUST 2024  
LILLE CATHOLIC UNIVERSITY  
FRANCE



## SPONSORSHIP AND EXHIBITION BROCHURE

#EISA PEC 2024

European International Studies Association  
Address: c/o C-IN, Prague Congress Centre,  
5. května 65, 140 21 Prague 4, Czech Republic  
+420 296 219 600  
[info@eisa-net.org](mailto:info@eisa-net.org), [www.eisa-net.org](http://www.eisa-net.org)

# WELCOME

We are delighted to invite you to the 17<sup>th</sup> EISA Pan-European Conference on International Relations (PEC), to be held in Lille at Université Catholique de Lille, 27–31 August 2024.

The 17<sup>th</sup> edition of our signature event will be the first EISA event to take place in France, and we very much look forward to be welcomed by the French International Relations community, including colleagues who are active members of the EISA and regular attendees of our flagship events. PEC 2024 will host a wide range of existing and new thematic sections, high-profile plenary sessions with leading experts on key issues of international relations, Early Career Workshops, social events and professional development activities. We are committed to the EISA mission to provide a safe, generative, diverse and inclusive space for all our participants and will work to make PEC 2024 accessible to our members through our increased Mobility Fund given to doctoral researchers, early career scholars, colleagues on short-term and/or precarious contracts, scholars from the global South as well as those who face discrimination and marginalization. By bringing together around 1,300 colleagues in Lille, PEC 2024 will reinforce its status as the leading International Relations academic event in Europe.



**Beste İşleyen**  
University  
of Amsterdam  
EISA President



**Catherine Charrett**  
University  
of Westminster  
Programme Chair



**Monique J. Beerli**  
University of Geneva  
Programme Chair



**Philippe Bonditti**  
Lille Catholic University,  
ESPOL  
Local Organiser

# ABOUT EISA – EUROPEAN INTERNATIONAL STUDIES ASSOCIATION

**The European International Studies Association (EISA)** is Europe's largest academic association for scholars and professionals working in international studies. EISA is a membership-based association serving the International Studies community in Europe and around the world. We currently have more than 1,700 members and are expanding our membership across the world. EISA supports the International Studies community by organising annual events, such as our flagship **Pan-European Conference (PEC)** and **European Workshops in International Studies (EWIS)**, as well as the Early Career Researchers' Workshops and Rapallo Exploratory Symposia. We also provide grants and funding opportunities, particularly aimed at early career colleagues. EISA is a non-profit association registered in Switzerland.

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# ABOUT LILLE

## Lille, a City of Art, Culture, and History

Founded in 1066 by the Count of Flanders, Lille – Rijsel in Flemish – became an important trading and stock market point on the route between the rich Flemish towns and the Champagne fairs. As evident from some of its architecture, Lille was successively Flemish, Burgundian, and Spanish before finally becoming French in 1667 under Louis XIV, whose military engineer, Vauban, built Lille’s impressive Citadel.

Lille is a cultural destination with much to offer. Art lovers stroll the **Palais des Beaux Arts**, home to the **2<sup>nd</sup> largest fine arts collection in France** after the Louvre, the ancient Hospice Comtesse with works dating back to the 13<sup>th</sup> century, the **Modern Art Museum**, and **La Piscine**, located in a former art deco swimming pool in neighbouring Roubaix. Further afield, one can find world-renowned museums such as the **Louvre-Lens Museum**, which opened in 2013 to supplement the Louvre in Paris, and the Matisse Museum in Le Cateau-Cambresis, his hometown. Other galleries and museums abound. Lille also boasts a **significant number of theatres, music halls, movie theatres, an opera house, and a national orchestra**, while the metropolis is home to a large number of regular cultural events.

Lille’s strategic location and the area’s rich resources have made it **one of the most fought over regions in Europe**, a history visible today particularly through the numerous memorials from the last two World Wars in the region, toured by national and international visitors each year. Lille can boast all the conveniences of being at the centre of a **2 million inhabitant urban zone**, yet **remains a “human-sized” university city** with 250,000 inhabitants. Visitors can get around easily on foot or by bicycle. Public transport also offers the metro, the tramway, and many buses.

With its numerous rail, air and road connections, the capital of Flanders is easily accessible and benefits from a favourable geographical position at the crossroads of the major metropolises of North-Western Europe.

Art lovers stroll the Palais des Beaux Arts, home to the 2<sup>nd</sup> largest fine arts collection in France after the Louvre.

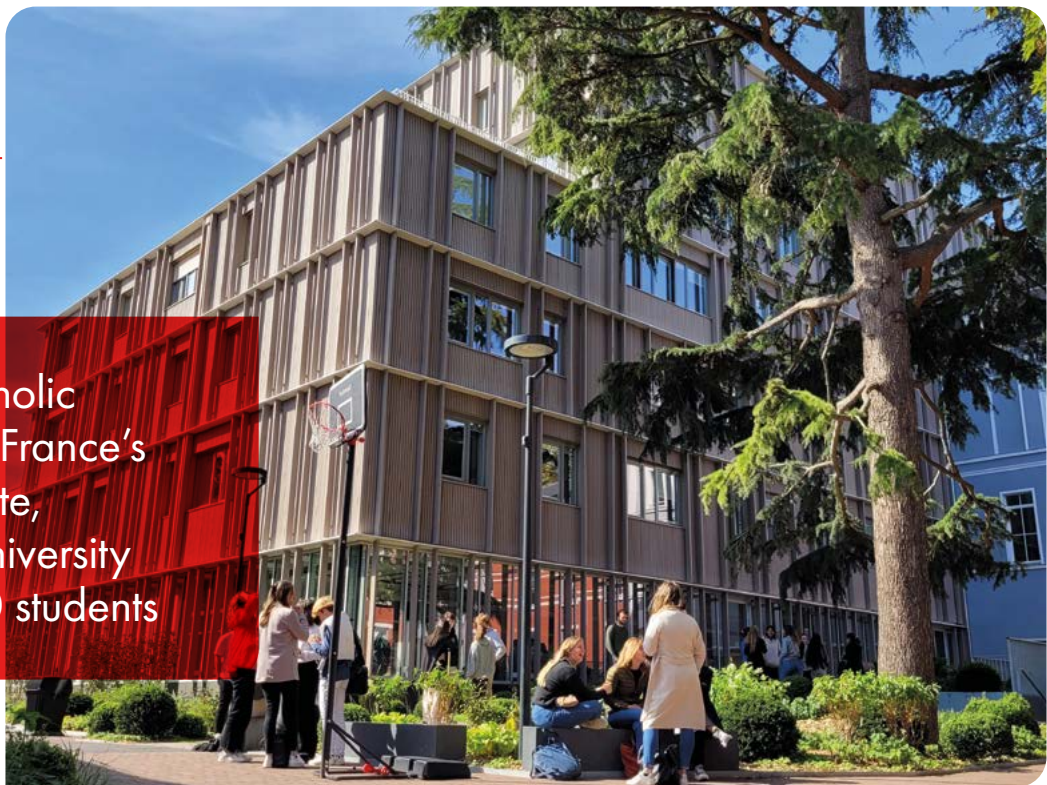
[www.univ-catholille.fr/en/why-lille](http://www.univ-catholille.fr/en/why-lille)



# VENUE



UNIVERSITÉ  
CATHOLIQUE  
DE LILLE 1875



The Lille Catholic University is France's largest private, non-profit university with 40,000 students

The Lille Catholic University (Université Catholique de Lille), founded in 1875, is France's largest private, non-profit university with 40,000 students, organised around five faculties, twenty schools and institutes, a hospital group and fifteen research centres.

ESPOL, the European School of Political and Social Sciences, was opened in 2012 to offer students an education on European and global issues. As part of the school, the ESPOL-Lab Research Centre for European and International Politics is focusing on three thematic areas, with Europe as a cross-cutting dimension: Quality of Democracy, Reconfigurations of the International, and Politics of the Anthropocene.

**Lille Catholic University**  
(Université Catholique de Lille)  
60 Bd Vauban, 59800 Lille  
France

# CONTACTS



## Conference Secretariat

### **C-IN**

Prague Congress Centre  
5. kvetna 65, 140 21 Prague 4  
Czech Republic  
Tel.: +420 296 219 600

Website:

<http://pec2024.eisa-net.org/>

E-mail: [info.pec24@eisa-net.org](mailto:info.pec24@eisa-net.org)

## Sponsorship and Exhibition Manager

### **Odile Poulain**

Tel.: +420 725 949 873  
E-mail: [odile.poulain@c-in.eu](mailto:odile.poulain@c-in.eu)

# IMPORTANT DEADLINES



<b>1 April 2024</b>	Partners' enrolment
<b>14 June 2024</b>	Exhibitors' enrolment
<b>24 June 2024</b>	Sponsor/Exhibitor company logo in printable format, company profile, advertisement, and inserts
<b>28 August 2024 – morning</b>	Exhibition set up
<b>28 – 31 August 2024</b>	Exhibition
<b>31 August 2024 – afternoon</b>	Exhibition dismantling

# PARTNERSHIP PROGRAMME

## WHY BECOME A PARTNER

THE PAN-EUROPEAN CONFERENCE (PEC) is the largest International Relations conference in Europe! with more than 1,300 attendees in Potsdam (2023), 1,100 in Athens (2022), Virtual conference (2021), Sofia (2019) and more than 1,300 attendees in Prague (2018), it has become the key event in the annual IR calendar and thus an unmissable opportunity for sponsors. For academic sponsors, particularly publishers, this is a great opportunity to reach a large number of academics in a professional and carefully curated setting.

## SPONSOR AND EXHIBITOR RECOGNITION

The exhibition is an integral part of PEC. Exhibiting at PEC 2024 gives you an opportunity to present your company, cultivate established relationships, identify your new business contacts, and in-crease your company's profile.

The exhibition will be in close vicinity to the meeting rooms and will be combined with food and beverage areas to guarantee a constant flow of visitors to your stand.

## SPONSORSHIP CATEGORIES



Gold  
Sponsor

5,000 EUR  
and more



Silver  
Sponsor

3,000 EUR  
and more



Bronze  
Sponsor

2,000 EUR  
and more

Your participation as a sponsor or exhibitor will automatically include the following benefits:

- Listed as a sponsor or as an exhibitor including your company's logo and web link on the official website of the Conference.
- Listed as a sponsor or as an exhibitor including your company's logo and company profile in printed materials.
- Visibility on roll up banners dedicated to sponsors.
- Expression of thanks at the Opening and Closing Ceremonies.
- Logo on slides during breaks in the lecture rooms depending on level of the sponsorship.



# MAIN SPONSORSHIP OPPORTUNITIES

## EXHIBITION PACKAGE

1,040 € \*

10%

\* Any Exhibition package confirmed before 29 February 2024 will be rewarded by a 10% discount.

The Exhibition package includes the following benefits:

- 4 sqm exhibition space and 1 table with 2 chairs.
- Basic electricity connection 3,5 kW.
- 1 complimentary conference registration.
- Placement of the Partner's logo and URL on the official website.
- Visibility on roll up banners dedicated to sponsors
- Description (max. 100 words) in the programme.

## Exhibition Floorplan and Technical Manual

An Exhibition Floorplan and Technical Manual outlining all technical aspects of exhibiting will be circulated 3 months prior to the Conference and will include:

- Technical details about the Venue and final exhibition details.
- Contractor details.
- Services available to exhibitors and order forms.

All exhibitors can purchase **additional conference registration** for a special price of **220 €/person** including:

- 1 Access to the sessions.
- 1 Access to the exhibition area.
- Grand reception.

## REGISTRATION PACKAGES

This option allows you to secure full delegate registrations at a discounted price (EISA member registration fee) for your employees or other interested participants including invitations to the Conference social functions and recognition as a Conference partner.

5 registrations	1,100 €
4 registrations	880 €
3 registrations	660 €

## NEW BOOK LAUNCH / WORKSHOP WITH EDITORS

**1,500 €**

Book launches and workshops with editors\* are another way to sponsor our conference. These events have a great potential to attract scholars from all career levels and offer opportunities for personal engagement. Sponsors will also have more space and time to present their brand and give more detailed information to the attendees.

- Opportunity to organize your own event at PEC in a dedicated room.
- Promotion on conference website and the final programme.
- Increased visibility via EISA social media and newsletter.
- Visibility on roll up banners dedicated to sponsors.

\* Please note that this sponsorship does not include catering. If you would like to offer refreshments, we are happy to help with the organization.

## GRAND RECEPTION

**3,000 €**

Sponsors will have the opportunity to promote their organizations through the Grand Reception on the 30 August 2024, to which all registered attendees are invited. Hospitality and other activities provided will be in compliance with all relevant industry codes:

- Sponsor's logo on sign at the entrance to the Grand Reception.
- Opportunity to provide items bearing company logo for use at the event.
- Support will be acknowledged in the Sponsors and Exhibition section of the programme, on the event website, and with signage during the event.

## SECTION CHAIRS' DINNER

**1,200 €**

The Section Chairs' dinner will take place on 29 August 2024. This is a very prestigious social event of the Conference and a great opportunity for exclusive sponsorship.

Sponsor's benefits:

- Sponsor's logo will be included on the invitations.
- Sponsor's name will be acknowledged in the Final Programme.
- Opportunity to include branded pop-up banner in the section chair's reception room.
- Free ticket to the reception included in the package.

## SOCIAL NETWORKING EVENINGS OR HAPPY HOUR (TBD)

The organizers want to provide other opportunities for delegates to gather and network. Based on previous experience, many participants will attend these events and as such they are a good opportunity to increase sponsor visibility.

Sponsors will get the following benefits:

- Special Mailing with Invitation to the event including sponsors' logo.
- Sponsor's name will be acknowledged in the Final Programme and on the conference web-site.
- Opportunity to include branded pop-up banner in the evening venue.

## COFFEE BREAK SYMPOSIUM (30 minutes)

350 €

## LUNCH SYMPOSIUM (55 minutes)

500 €

This can be a unique opportunity to directly liaise with participants to inform them about your products and showcase your latest developments to those looking for midday inspiration. Why not offer delegates the added exclusive opportunity to Learn at Lunch, providing lunch whilst networking, inspiring and informing participants.

- Supporting companies are free to choose topics, invite speakers, and control content. However, topic and program are subject to approval by the scientific committee.
- The company, in addition to the support fee, must cover all speaker expenses, including registration fees, accommodation and travel expenses.

### THE SYMPOSIUM INCLUDES:

- Room rental and standard setup (theatre style with stage, lectern and speaker table).
- AV equipment and services: TBC.
- Publication of the Symposium Program on the Congress website.
- Use of the Assembly logo on invitations and promotional documentation.

\* Please note that this sponsorship **does not** include catering. If you would like to offer refreshments, we are happy to help with the organization.

## COFFEE BREAK

3,000 €/day

- Opportunity to host a coffee break with your own company logo during a break in the exhibition area. Hospitality provided will be in compliance with all relevant industry codes.
- Opportunity to have a one-day display of company's logo at the catering point located within the exhibit area.
- Opportunity to provide items bearing company logo for use during the supported break or sponsor.
- Support will be acknowledged in the Sponsors and Exhibition section of the programme, on the event website, and with signage during the event.

# BRANDED ITEMS SPONSORSHIP

## WATER STATIONS SUPPORT

**3,000 €**

Water stations for the delegates will be placed in all public areas for the whole Assembly period. In case you decide to sponsor this item, your company logo will be placed on all water dispensers.

Support will be acknowledged in the Sponsors and Exhibition section of the programme, on the event website, and with signage during the event.

## CONFERENCE LANYARDS

**3,000 €**

Place your logo on each lanyard and accompany all delegates throughout the Conference. Should you wish to supply your own lanyards, the amount can be reviewed. SPONSOR CAN PROVIDE THEIR OWN LANYARDS.

Support will be acknowledged in the Sponsors and Exhibition section of the programme, on the event website, and with signage during the event.

## NOTEPAD AND PENS

**900 €**

Sponsor will provide the participants' notepads and/or pens. Notepads and pens will be branded with the Company name / logo.

Support will be acknowledged in the Sponsors and Exhibition section of the programme, on the event website, and with signage during the event.

Sponsor to cover shipping costs and fulfil shipping instructions and deadlines.

# ADVERTISING OPPORTUNITIES

## ADVERTISEMENTS ARE AVAILABLE IN THE FOLLOWING CONFERENCE PUBLICATIONS

### Exclusive Inside cover for the pdf

**1,500 €**

Opportunity to provide an advertisement to be placed on the back cover of the pdf programme that will be available online on the conference website.

Alternatively, sponsorship will be acknowledged on the back cover as: "Sponsored by and [a company logo only]."

Sponsorship will be recognized in the Partnership section of the programme, on the event website, and on signage during the event.

### PPT slide in the main hall

**1,000 €**

Opportunity to provide an advertisement to be placed on the screen in the main hall during social events.

### Promotional material on display table

**500 €**

Opportunity to place 500 flyers on the Conference display table.

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Note that the material should be provided by Sponsor and must be approved by the Secretariat.

We are aware that the partnership opportunities listed in this document may not exactly fit your company's needs. Please do not hesitate to contact us should you have your own idea how to promote your activities as we can offer tailored packages to suit your wishes.

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# PARTNERSHIP ORDER FORM

COMPANY NAME

CONTACT NAME

POSTAL ADDRESS

ZIP CODE AND CITY

COUNTRY

E-MAIL

TELEPHONE

FAX

VAT NUMBER

SPONSORED ITEM	PCS	PRICE
EXHIBITION PACKAGE		€
REGISTRATION PACKAGE		€
NEW BOOK LAUNCH / WORKSHOP WITH EDITORS		€
GRAND RECEPTION		€
SECTION CHAIR DINNER		€
SOCIAL NETWORKING EVENING / HAPPY HOURS		€
COFFEE BREAK		€
BRANDED ITEMS:		€
ADVERTISING:		€
OTHER:		€
<b>TOTAL (VAT EXCLUDED)</b>		€
KINDLY NOTE THAT ALL PRICES LISTED IN THIS DOCUMENT DO NOT INCLUDE VAT.		€

Partnership category based  
on the chosen packages:

- Gold partner
- Silver partner
- Bronze partner

Please fill in the order form and send it to [odile.poulain@c-in.eu](mailto:odile.poulain@c-in.eu).  
The advance invoice will be sent to you upon receiving the filled order form.

Please send your company logo in curves format and your weblink along  
with the order form.

# CONTRACT

Provisional Booking – The item will be released if not confirmed within 14 days.

Please send me a contract and first deposit invoice

## TERMS OF PAYMENT

60% upon receipt of first invoice

40% by 27 February 2024  
(6 months before the Conference)

All payments must be received before the start date of the Conference. Should the Sponsor fail to complete payments prior to the commencement of the Conference, the Organizer will be entitled to cancel the reservation while cancellation will be subject to cancellation fees as determined be-low.

**Reservations made less than 6 months before the Conference will be subject to 100% payment upon reservations.**

**Companies registered in the EU with a valid VAT number will be charged without VAT upon the Reverse Charge policy.**

## PAYMENT METHODS

**Option 1:** Payment by **Bank Transfer**. Please make drafts payable to: EISA 2024. Bank account and other details for this payment will be stated on the invoice. Bank charges are the responsibility of the payer.

**Option 2:** Payment by online **Credit Card** payment (please note this option in the order form and the link for the payment will be sent to you).

## CANCELLATION / MODIFICATION POLICY

Cancellation / modification of items must be made in writing to the Exhibition and Sponsorship Manager:  
Odile Poulain [odile.poulain@c-in.eu](mailto:odile.poulain@c-in.eu)

The organizers shall retain:

- € 10% of the agreed package amount if the cancellation/ modification is made before 1 April 2024, inclusive
- € 50% of the agreed package amount if the cancellation/ modification is made between 2 April 2024 and 18 June 2024, inclusive
- € 100% of the agreed package amount if the cancellation/ modification is made after 18 June 2024

**We accept the contract terms and conditions (listed below) and agree to abide by the Guidelines for Industry Participation for the Conference.**

**I am authorised to sign this form on behalf of the applicant/Company.**

Signature

Date